



A Guide to JRA Racing
KING OF SPORTS



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Japan Racing Association Slogans

The JRA will keep running:

With Customers

We endeavor to provide the best possible service to our customers who are our top priority.

With Thrill and Emotion

We will enhance the appeal of thoroughbred racing, which combines the vigor of the race, beauty of its horses, and thrill of predicting a winner, and provide our racing fans with an unforgettable experience.

With Trust

We will conduct fair and sound racing that everyone can trust, in a pleasant and safe environment.

With Community

We will conduct horse racing that can be enjoyed by all ages in order to fulfill our social responsibilities. Also, we will contribute to the realization of a sustainable society. We will always stay close to horses to develop equine culture.

To the Future

We will endeavor to develop thoroughbred racing, which is steeped in history and tradition, and to create thoroughbred racing as an international sports entertainment.