Promotion of Equestrian Culture, livestock industry

apan has many festivals that feature horses. Horse racing organizations carefully preserve these forms of culture related to horses and undertake assistance in various forms to ensure that this heritage continues. A few examples follow below.

Yabusame Shinto Ceremony (Japanese Archery on Horseback)

his Shinto ceremony is very gallant with a tradition of over 800 years. Wearing samurai hunting uniforms of the Kamakura era, archers mount horses and, galloping swiftly on horseback, release arrows from their bows to hit three targets in a row. When this is achieved, they receive loud applause from the many attending fans.

Yabusame is well known in foreign countries, as many foreign tourists can be seen among the audience. This Shinto ceremony is held



twice a year on the spring equinox and autumn equinox to appease the spirits of their ancestors.

Soma Nomaoi (Soma Wild-Horse Roundup)

ating back over a millennium, the Soma wild horse roundup originated as a form of military training in which horses were used as a new military force. They were released

in a pasture and were rounded-up by soldiers. The horses were then presented at a shrine as part of the festival rites. Succeeding generations of Soma clan



leaders continued this rite dating from 1323 to the Meiji Restoration.

Held every July, the Soma Nomaoi festival was designated an important national intangible folk culture treasure in 1978.

Dakyu (Horseback Lacrosse)

egun by the Mizuno lords of the ancient Yamagata fief, this richly traditional horseback lacrosse is part of the Horetsu Shrine's annual festival events in Yamagata Prefecture.

Groups of five or six riders are divided into red and white

teams and try to put balls called "agedama," which are marked with the Chinese character for ten, into the goal. This is a twoteam, horseback contest in which the red team attempts to



scoop up red balls using nets mounted on poles and put them through the goal's round opening while the white team does the same with white balls. A bell is rung to announce goals made by the white team. Inversely, a drum is beat when goals are made by the red team. The Imperial Household Agency, Yamagata Prefecture's Horetsu Shrine, and Hachinohe, Aomori Prefecture, still carry on this tradition today.

Horohiki (Synchronized Equestrian Pennant Display)

t is said that Heian-era warriors used pennants on the battlefield as protection against arrows. The Imperial Household Agency's equestrian division carries on this traditional cultural event.

Horohiki is performed by two riders mounted on Yamato era saddles, each with a 10-meter-long pennant secured to his/her back.

The horses' gait quickens from a walk to a trot and then to a gallop. Their legs move in unison (i.e., the same legs moving at the



same time). The two riders release the long pennants a little, until they are fully deployed. A green and white pennant symbolizes the spring season, while a red and white pennant symbolizes the fall.

Thoroughbred life after retirement

n 1973, the Japan Bloodhorse Breeders' Association (JBBA) established a welfare program that enables champion horses to live out the final years of their lives in ease after completing stud/broodmare service following the completion of an active career. The Bloodhorse Training Center also started a subsidy program from 1996 to place famous retired horses at privately owned farms for public viewing (and Japan Association for International Racing and Stud Book (JAIRS) took over the duty from 2013).